

AMOPÉ “FIND THE DIAMOND CRYSTAL CARD” CONTEST
Official Rules and Regulations

NO PURCHASE NECESSARY TO ENTER OR WIN. THIS CONTEST IS VALID IN CANADA ONLY (AND IS ONLY OPEN TO ELIGIBLE PERSONS, AS SPECIFIED BELOW)

By participating in the AMOPÉ “Find the Diamond Crystal Card” Contest (the “**Contest**”), sponsored by Reckitt Benckiser (Canada), Inc. (the “**Sponsor**”), each entrant agrees to be legally bound by these Official Contest Rules and Regulations (the “**Rules**”).

1. **CONTEST PERIOD:** The AMOPÉ “Find the Diamond Crystal Card” Contest is brought to you by the Amopé brand of Reckitt Benckiser (Canada) Inc. Contest Start Date: 12:00:00 AM Eastern Time (ET) on October 1, 2017. Contest End Date: 12:00:00 PM ET on December 31, 2017 (the “**Contest Period**”).
 2. **TO ENTER:** NO PURCHASE NECESSARY. There are two (2) methods of entry:
 - 2.1. **PURCHASE OPTION.** Purchase a specially marked Amopé Pedicure Gift Pack product during the Contest Period, subject to availability according to the below:
 - 2.1.1. Visit a participating retailer where you will find specially marked “Find the Diamond Crystal Card” Amopé Pedicure Gift Packs (the “**Participating Products**”) and purchase Participating Product.
 - 2.1.2. Open your Participating Product to find out if the pack contains a card with a special message “Winning Diamond Crystal Card” and a code, which is a Winning Diamond Crystal Card (“**Winning Diamond Crystal Card**”). Keep this Winning Diamond Card and follow the instructions in Section 4 below on “HOW TO CLAIM YOUR PRIZE”.
 - 2.1.3. If your Participating Product does not have a Winning Diamond Crystal Card, then you are not a potential winner of a prize.
 - 2.2. **NO PURCHASE NECESSARY OPTION.** To receive a No Purchase Game Piece (“**Game Piece**”), subject to availability:
 - 2.2.1. Send a self-addressed, postage-prepaid envelope (including name and full mailing address with postal code), to be received no later than December 1, 2017, to: ‘Amopé Find the Diamond – No Purchase Request’, PO Box 193, 260 Adelaide St. East, Toronto, ON, M5A 1N1

Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due, or mutilated mail.
 - 2.2.2. You will receive a Game Piece by mail in the envelope provided. Upon receipt of your Game Piece, scratch the area indicated to reveal if you are a potential Grand Prize winner.
 - 2.2.3. If, after scratching the indicated area, a message “You’ve found a Winning Diamond Crystal Card” is revealed, then you have a Winning Game Piece (“**Winning Game Piece**”) and are considered a potential winner. Keep this Winning Game Piece and follow the instructions in Section 4 below on ‘HOW TO CLAIM YOUR PRIZE’.
 - 2.2.4. If your Game Piece reveals a “Sorry. Please try again.” message, then you are not a potential winner of a prize.
- Limit of one (1) Game Piece request per postage-prepaid envelope, and while quantities last.

An entrant may enter the Contest only via the methods described above.

3. **ODDS OF WINNING:** There will be approx. 17,500 Participating Products and 4,375 Game Pieces available at the beginning of the Contest, among which 5 total Winning Diamond Crystal Cards and Winning Game Pieces will be randomly distributed. Odds of winning are 1 in 4,375. The number of prizes available will diminish as they are awarded.

4. **HOW TO CLAIM YOUR PRIZE:**

If you have a Winning Diamond Crystal Card or a Winning Game Piece, you are eligible to win a Grand Prize provided you correctly answer a mathematical skill-testing question without the assistance or the use of a calculator, and return a signed (by hand) Contest declaration and release form (as outlined in Section 7 below).

Send (by registered mail, recommended) your Winning Diamond Crystal Card or Winning Game Piece along with your full name, full address, age, daytime telephone number (with area code) to: Amopé Diamond, PO Box 193, 260 Adelaide St. East, Toronto, ON, M5A 1N1. Winning Diamond Crystal Cards or Winning Game Pieces must be received no later than January 31, 2018. Unclaimed prizes will not be awarded. Allow 6-8 weeks for verification, declaration of compliance process, and delivery of your prize.

5. **PRIZES:** There will be a total of five (5) prizes available to be won, each consisting of a cheque for \$1,000 (CAD) (each, a "Grand Prize"). The total retail value of all prizes available is \$5,000 (CAD).

Grand Prizes are not transferrable and must be accepted as awarded. No substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute prize for one of equal or greater value for any reason. There is a limit of one (1) Grand Prize per person and per household. Any prizes not claimed in accordance with these Contest Rules will not be awarded.

6. **ELIGIBILITY:** To enter and be eligible to win, a person must be a resident of Canada over the age of majority in the province or territory where they reside at the time of contest entry, and he/she will be required to answer a skill-testing question. You are not eligible if you are an employee of the Sponsor or their respective advertising or promotional agencies, the prize suppliers, or a member of the household of any of the above persons. Potential winners MAY be required to furnish proof of identification that may include a driver's license or other form of picture identification.
7. **ELIGIBLE WINNERS:** Before being declared a winner, potential winners must correctly answer a mathematical skill-testing question without assistance or the use of a calculator in order to win the prize. In addition, eligible winners will be required to sign a declaration confirming compliance with the Rules and eligibility requirements, and a release of liability and publicity, releasing Sponsor, the Contest administrator ("Administrator"), their advertising and promotional agencies, the prize suppliers, and all of their respective affiliates, directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any liability or claims in connection with this promotion or the prize. Declaration and Release documents must be returned within ten (10) business days of the date on the notification, or prize will be forfeited and potential winner disqualified. By accepting or participating in a prize, a winner consents to the use of his/her name, voice, statements relating to the promotion of Sponsor, and photographs or other likenesses, without further compensation, in any publicity and/or media carried out by Sponsor or any related entities in connection with this promotion, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including without limitation the Internet, unless prohibited by law.

If a potential winner is found to be ineligible, declines to accept the prize, or in the event that a prize confirmation or prize is returned undeliverable, the prize will not be awarded.

CONDITIONS OF ENTRY:

8. Entrants (i) acknowledge compliance with these Rules including all eligibility requirements; (ii) consent to the broadcast, publication and/or use, in any medium whatsoever, including any websites operated by the Contest Sponsor, of the entrant's name for publicity purposes carried out by the Contest Sponsor or their respective advertising and promotional agencies without payment or compensation of any kind; and (iii) agree that Releasees are not responsible for any problems arising out of any tampering or fraud by any individual in respect of any Winning Game Pieces or Winning Diamond Cards. Winning Game Pieces and Winning Diamond Cards that have been submitted through illicit means or do not conform with or satisfy any or all conditions of these Rules will be judged void and may be excluded. If, for any reason, the Contest is not capable of running as planned, including by way of tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor and/or Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Releasees reserve the right, to cancel, terminate, modify or suspend the contest in part or in full. The Releasees reserve the right, subject to the approval of the Régie des alcools, des courses et des jeux, to cancel, terminate, modify or suspend the contest in part or in full. The Releasees also reserve the right to disqualify any entrant that tampers with the operation of this Contest or website or violates the Rules. All decisions of Sponsor, Administrator, its agents and the independent contest organization are final and binding in all matters relating to this Contest.
9. All Winning Game Pieces and Winning Diamond Cards become the property of the Contest Sponsor. Any Winning Game Piece or Winning Diamond Card received that is tampered with, illegible, mutilated, reproduced, contains printing errors, obtained where prohibited or not obtained legitimately, will be null and void. No responsibility is assumed for printing, distribution or production errors or lost, late, postage due or misdirected mail. Proof of mailing does not constitute proof of delivery. If by reason of printing or other error, more prizes are claimed than the number of available prizes as set forth in these Rules, all persons whose prize claims have been verified will be included in a random drawing to award the prizes. No more than the number of prizes set forth in these Rules will be awarded.
10. By participating in the Contest, each entrant releases and agrees to defend and indemnify the Sponsor, its promotional agencies and the Administrator and each of their respective officers, directors, employees, agents, representatives, successors and assigns from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental, or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Contest, or the acceptance, possession, or use/misuse of any prize or participation in prize-related activities..
11. This contest is subject to all applicable federal, provincial and municipal laws and regulations.
12. Residents of Quebec: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

DISCLOSURES:

13. Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Participation engaging in any of the foregoing activities may be disqualified and will forfeit any prizes won.

14. No actual diamonds are available as part of this Contest. The only prizes available are as described in these Rules.
15. We respect your right to privacy of your personal information. Except as set out in these Rules, in the Sponsor's privacy policy (available at <http://www.amope.ca/en/privacy-policy/>) or as otherwise agreed to by you, any personal information provided in connection with this Contest will only be collected, used and disclosed by the Sponsor and its third party promotional agencies and service providers for the purposes of administering and conducting this Contest. Sponsor will not sell, share or otherwise disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by Sponsor to fulfil the above purposes or as permitted or required by applicable law. Please note that personal information provided in connection with this Contest may be collected in, transferred to and processed/stored in jurisdictions outside of Canada. Such information is subject to the laws applicable in those jurisdictions.
16. The Sponsor of this contest is Reckitt Benckiser (Canada) Inc., 1680 Tech Avenue, Unit 2, Mississauga, ON L4W 5S9.

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